

## *Education Initiative*

### University Program Iowa

#### P3 Conference Outline

Date: **April 8<sup>th</sup> and 9<sup>th</sup>**  
Wednesday/Thursday

- **Intended Audience (Target 100 people)**
  - **University Faculty**
  - **Legal Professionals**
  - **Local Government**
  - **Local Business Professionals**
  - **City Planners/ Managers**

#### **DAY 1**

**Registration**            **2:00 – 3:00 PM**  
**General Session**    **3:00 – 5:00 PM**

Introduction            University of Iowa College of Law  
Professor **Robert Miller (10-15 minutes)**

Session Topic        **Introduction to P3**  
- **Elements of P3**  
- **Procurement Overview**  
**State-by-State Legislative Analysis**  
**Market Snapshot**

**Welcome reception**    **6:00 pm – 6:30 PM dinner - 8:00pm (open)**  
**Marriott Hotel – Coralville, Iowa**  
**MC Matthew Enriquez**  
**Welcome Remarks:** **Dean Gail B. Agrawal**  
**William Marino**  
**Joe Wingerter**

#### **DAY 2**

**Registration and Continental Breakfast**    **8:00 – 8:30 AM - Law School**  
**8:30**    **Welcome** **John Reitz (20 - 25 minutes)**  
**9:00**    **Market Overview – A conversation**  
          **(Prof. Matt Titolo, Frank Rapoport)**

Ready to Work

## DAY 2 (cont.)

10:30 AM

### Morning Break-out Sessions: (1hour 15 minutes includes Q & A)

Track 1 10:30 – 11:45 AM

- Session A “Build America Investment Initiative”
- key elements, impact on infrastructure, P3 Growth
  - Rural Opportunities Investment Initiative
  - Water Finance
  - Broadband Access
  - QPIBs

John Parkinson

- Session B Contract Documents and Legal Structure of a P3 Project  
Spencer C. (“Skip”) Weiss

12:00 Noon

### Lunch – Keynote (60 Minutes)

What are the Market Forces that industry should be aware of?

Bill Marino – Overview and Intro

Kate Sand USDA

1:30pm

### Afternoon Break-out Sessions: (1hour 15 minutes includes Q & A)

Track 2 1:30 – 2:45 PM

- Session A Evaluating Options for a P3 Project – Sallye Perrin and Jeff Schott, Iowa  
Code Section 28E

- Session B Best Practices – Legislation and Program Overview

- Iowa State legislation (comparison)
- Best Practices for legislation
- Model Statute

Stephen Rae

3:00 – 4:00 PM Case Study and Practical Application

John Parkinson

Sallye Perrin

Stephen Rae

4:15 PM Closing Remarks Conference Summary