Education Initiative
University Program Iowa

P3 Conference Outline

- Intended Audience (Target 100 people)
  - University Faculty
  - Legal Professionals
  - Local Government
  - Local Business Professionals
  - City Planners/ Managers

DAY 1
Registration 2:00 – 3:00 PM
General Session 3:00 – 5:00 PM

Introduction  University of Iowa College of Law
Professor Robert Miller (10-15 minutes)

Session Topic
Introduction to P3
- Elements of P3
- Procurement Overview
State-by-State Legislative Analysis
Market Snapshot

Welcome reception 6:00 pm – 6:30 PM dinner - 8:00pm (open)
Marriott Hotel – Coralville, Iowa
MC Matthew Enriquez
Welcome Remarks: Dean Gail B. Agrawal
William Marino
Joe Wingerter

DAY 2
Registration and Continental Breakfast 8:00 – 8:30 AM - Law School
8:30 Welcome John Reitz (20 - 25 minutes)
9:00 Market Overview – A conversation
(Prof. Matt Titolo, Frank Rapoport)
DAY 2 (cont.)

10:30 AM

Morning Break-out Sessions: (1 hour 15 minutes includes Q & A)
Track 1 10:30 – 11:45 AM
Session A “Build America Investment Initiative”
- key elements, impact on infrastructure, P3 Growth
- Rural Opportunities Investment Initiative
- Water Finance
- Broadband Access
- QPIBs
John Parkinson

Session B Contract Documents and Legal Structure of a P3 Project
Spencer C. (“Skip”) Weiss

12:00 Noon

Lunch – Keynote (60 Minutes)
What are the Market Forces that industry should be aware of?
Bill Marino – Overview and Intro
Kate Sand USDA

1:30pm

Afternoon Break-out Sessions: (1 hour 15 minutes includes Q & A)
Track 2 1:30 – 2:45 PM
Session A Evaluating Options for a P3 Project – Sallye Perrin and Jeff Schott, Iowa
Code Section 28E

Session B Best Practices – Legislation and Program Overview
- Iowa State legislation (comparison)
- Best Practices for legislation
- Model Statute
  Stephen Rae

3:00 – 4:00 PM Case Study and Practical Application
  John Parkinson
  Sallye Perrin
  Stephen Rae

4:15 PM Closing Remarks Conference Summary